

les nouvelles *esthétiques*

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Alternative to hydroquinone

While the FDA continues to deliberate over a final ruling regarding the ban on hydroquinone, **PRESCRIBEDsolutions** says it offers an alternative to the popular anti-aging ingredient. The company offers dermatologists and physicians its **[Customized Skincare]**, a range of skin-brightening products without hydroquinone. "It is understandable that patients are very concerned by this FDA warning," says David Avram, M.D., a New York-based dermatologist. "Patients should consult with their dermatologist to find out which skin products are safe alternatives." For more information, www.prescribedsolutions.com.



Startling statistics

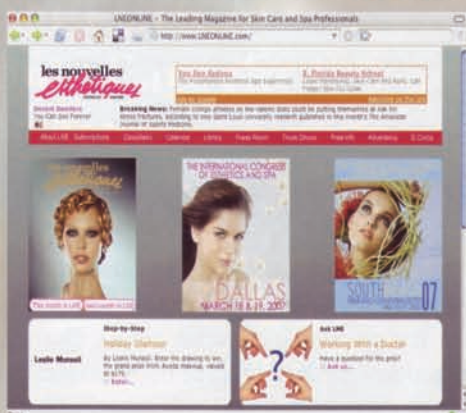
Because of increasing rates of obesity, especially childhood obesity, lifestyle diseases like diabetes, heart disease, and stroke, some experts say many **parents will outlive their children** as the youngest generation is the fattest in history. Based on current statistics, a large number of American parents may have actually outlive their children, predicts New York Fitness Professional Katrina McKenna. For more information, call **(646) 722-7075** or visit www.metamorphfitness.com.

Psoriasis podcasts

"**Psoriasis Cure Now**," a nonprofit patient advocacy group, has released the newest in its series of **psoriasis podcasts**, this one focused on Remicade (infliximab) for the treatment of psoriasis. The podcast includes interviews from experts and dermatologists. The podcast comes after the recent FDA approval of Centocor's Remicade for the treatment of adults with severe psoriasis. The free podcast is available on the Psoriasis Cure Now website at www.psoriasis-cure-now.org/podcasts.php, or through iTunes. For more, visit www.psoriasis-cure-now.org.

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